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**International Academy of Educational Services**

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## **CORPERATE AFFAIRS AND LEGAL SERVICES**

### **INFORMATION DOCUMENT 1**

**The History of the International Academy of Educational Services (IAES) - also commonly known as the 'Academy'**

# History of the Academy (IAES)

## Contents Page

<b>CONTENT</b>	<b>PAGE NUMBER</b>
1. Background.....	3
2. The Foundation of the International Academy of Educational Services.....	3
3. The Foundation Council.....	4
4. Regional Groups.....	5
5. The Academy in Action.....	5
6. Grant Awarding and Sponsorship Opportunities.....	6
7. Education and Research Awards and Funding Opportunities.....	6
8. The Academy (IEAS) as an Institution.....	7
9. Membership Examinations and Standards.....	9
10. The Future.....	8
11. Contact Details.....	8

## **History of the Academy (IAES)**

### **1. Background**

The International Academy of Educational Services (IAES) was founded in 1952, The Education Bulletin described it as ‘an outstanding event in the history of world research and educational services’, a claim that can best be understood in relation to the history of research and education in the World, and its troubled state in the years immediately following the end of the second World War.

During this period, individual professionals and organisations, who have interests in education and research, were struggling to get into active research with peer co-operation and sponsorships.

In 1950 The international Symposium on Education and Research in Geneva Switzerland published a report, made by Dr John Anderson, an educationalist from the United States of America (USA) on his personal commentary of World Education and Research opportunities, including sponsorships for projects. In his report, which was given prominence in the conference, he painted a dramatic picture of demoralised professionals, who are desperate to get assistance with undertaking sponsored work in research and education in the areas of humanities, social sciences, medicine, law and the allied professions.

### **2. The Foundation of the International Academy of Educational Services**

It was against this background that the idea of an Academy for educational services, with research interest began to be expressed by some of its concerned and influential leaders. They shared a belief that what was needed was an academic body to support good standards of practice, education and research, with funding opportunities, which existing national and international colleges do not have. Such an Academy, it was argued, could provide leadership for those many professionals anxious to work for better standards in research and educational practice, and would also make it possible to attract into practice young researchers and educationalists of the highest quality.

In 1951 a small group of professionals from various disciplines met to consider the formation of a ‘Steering Committee’ to plan such an Academy. It included Drs. Fernando Torrez Rose (Spain), Richard Harley (USA), Hans Becker (Germany), Jonathan Bell (Australia), Robert Tan (Singapore) and Peter Shriver (USA). The latter’s educational work in the USA International

Development Sector puts him in personal touch with many influential figures in the research and educational services world.

Under his guidance the Steering Committee took shape to be chaired by Dr James Smith, Senior Educational Strategist at the University of California, USA. Dr Smith was later to describe his role as Chairman of that Steering Committee as 'one of the very best projects with which I have ever been involved in my life'.

The Steering Committee held its first meeting in March 1951. It had eight researchers and eight educationalists who were known to be sympathetic to the idea of an international academy of educational services with grant giving and sponsorship opportunities for professionals and organisations; very much a minority view amongst the academic establishments at that time. The Steering Committee only met four times. The minutes of those meetings are available in the archives of the Academy and are a clear testimony to its remarkable work.

At the Committee's fourth and final meeting in November 1951, less than nine months after its first meeting, an International Academy of Educational Services was legally constituted and a Foundation Council formed, having responsibility for drafting a constitution to be presented to the first Annual General Meeting (AGM) planned for August 1952. The report of the Steering Committee was published as a supplement in The International Research and Education Bulletin.

### **3. The Foundation Council**

The announcement of the formation of the International Academy of Educational Services was well received by research and educational services professionals in the participating countries. However, the most valued support came from the many individual professionals who wrote to express their approval and their gratitude both for the creation and for the ideals of the new Academy. They remain moving personal testimonies of those heroic times.

The task facing the Foundation Council, when it was formed in November 1951, was to create a viable organisation for the Academy to be presented at the first AGM, to be held in August 1952. In December, a finance and general awards committee was formed and the Foundation Council was enlarged to a total of twenty five members with Dr Karl Samuelsson as chairman and Dr Patrick Butler as secretary. In January 1952 education/academic and awards committees were formed, together with a research committee. The Constitutions and Co-operate Affairs Committee was also formed. These committees immediately started work to prepare reports and recommendations, including the IAES By Laws for presentation at the first AGM in August 1952.

In January 1952 'Foundation Membership' was offered to established professionals who satisfied defined criteria. Within five weeks 4,986 professionals had joined and Membership continued to rise. If there was a downside to this encouraging response, it was that it created a division between those professionals who joined and those who, for whatever reason, did not. Fifty years on this division is still a matter of concern, as professionals and institutions who were not members of the IAES are still stating that they had never heard of it and that they were not aware of the funding opportunities and other benefits it offers to its members and sponsored Fellows on projects.

#### **4. Regional Groups**

An important objective for the Foundation Council was to establish a strong regional organisation for the Academy. The determination to do this was strengthened by the awareness that efforts to form an international academy of educational services before the war had collapsed because of the absence of any such organisation which could represent the views and interests of professionals throughout World.

A structure of regional group was proposed which would assume local responsibility for advancing the aims of the Academy. Each Region would have a Regional President in a presidential role, an executive Regional Manager, and an elected Regional Board. The Board was to nominate at least one member to represent the Region on the Academy (IAES) Council. Sub-committees would be created to cover regional membership, education and research. The Regions were to be financially independent, with an ability to raise funds for their own purposes, as well as receiving some limited funding from the Academy.

The first AGM of the Academy was held at the University of Geneva, Switzerland in August 1952. The Foundation Council retired and was elected as the first College Council, with

- Peter Shriver, President
- Dr Karl Samuelsson, Chairman
- Patrick Butler, Honorary Secretary

#### **5. The Academy in Action**

In its first few years the Academy's activities were dominated by the need to consolidate the organisation, find appropriate accommodation and establish effective working relationships and collaborations with other bodies. The work of the Academy's committees became productive and a number of important reports and publications made it evident that it was becoming an influential

think-tank for the academic section of research and education and all those professionals and organisations involved in them.

Under its founding editor, Michael Henderson the Academy's Education and Research Newsletter, first issued in March 1953, developed in the next decade into the IAES News Bulletin. This was the first scientific publication to be dedicated to research and educational services for multiprofessional members and organisations engaged in research and educational activities.

The Academy has been active in support of research and educational activities and sponsorship for various projects throughout its life, whether undertaken by individuals or in co-operative studies which have offered new perspectives.

## **6. Grant Awarding and Sponsorship Opportunities**

A field in which the work of the IAES was to prove uniquely effective was in the offer of grants and awards in research and educational development. Influential reports on this subject were published by the IAES in the 1960s. In 1962 the Grant Awards and Sponsorship Working Party was formed.

In 1965 the the Working Part submitted evidence to the IAES Council grant awards and sponsorship in resaerch and educational activities. This was to prove of decisive influence in shaping the recommendations of the Council and General Committee when they were published in 1966 (Sponsorship Report). The Report made a powerful case for the IAES to award grants and sponsorships for research and educational activities in the humanities, medicine, law social sciences and the allied subjects. This was a great challenge to the Academy. The Grant Awarding and Sponsorship Opportunities Working Party became the focus for a positive explosion of ideas and initiatives. Many of them originated at Regional level, thus confirming the vision of the Foundation Council that the IAES Regions should become vital sources of creative energy in the life of the Academy.

## **7. Education and Research Awards and Funding Opportunities**

The Academy's interest in education and research dates from its foundation. It has sponsored so many career development awards, travel fellowships, community development wards and educational support awards, including joint collaborations in promoting higher senior academic and professorial awards. In 1969 the first Travel and Research Fellowships were awarded, a total of five awards and sponsorships were made.

From 1971 to date, the Academy was able to make five yearly awards in community developments, career development and senior academic and senior research fellowship awards. From 1988 to date the IAES was able to

collaborate with other organisations, which shares the same objectives in awarding professorial awards and higher senior academic awards.

## **8. The Academy (IEAS) as an Institution**

Following the foundation of the Academy, some academic establishments, despite early misgivings, recognised that the new IAES was going to be of benefit both to education and research and to World research, innovation and educational services. The IAES's partnership with other organisations matured and strengthened, and its contributions became important to some Governments Worldwide and to the work of many institutions concerned with research and education around the World.

## **9. Membership Examinations and Standards**

An important achievement of the IAES has been the creation of an effective examination for Membership, which is also used to recognise the successful completion of higher advanced professional development training.

For the last forty years increasing attention has been paid to the complex and sensitive issue of how best to define and maintain good standards of professional work. As early as 1972 the IAES launched its 'Policy and Quality Initiative' which encouraged professionals to define the services they felt their works should be providing in promoting excellent in research and education, and to monitor their ability to do so.

In 1975 the 'The Good Professional' report was published, which recorded the result of five years of work to develop systems to assess the quality of professional work by matching individual performance against defined and agreed criteria of competence. In the same year the IAES published 'Quality in Education and Research' as a major policy document. In line with its policy that assessment of quality in research and education is not only possible but necessary, the IAES is now promoting the idea of assessment as the preferred route to its Fellowship as well as its Membership. In its evident determination to be rigorous in its pursuit of good standards in research and educational development, the IAES is proving true to the spirit of its founders and supporters.

## **10. The Future**

As the IAES completes its first half century research and education is no longer the 'subject of the few' it was in 1952. Nowadays, it is clear that it is the Higher Education Sector and organisations that cannot survive without research and education. New challenges lie ahead, but the IAES's aim for its Members and Fellows, and indeed for all professionals and institutions, remains unaltered: to support the professionals and fellows as the researchers and fellows at the heart of Academic Institutions and other organisations, to ensure good standards of practice, and to contribute to the academic life of research, innovation and educational development.

In the 1960s and 1970s, there were calls to expand the services to the United Kingdom by researchers and institutions. This has started since the 1990s into the new millennium, and will continue to the future.

The IAES is also expanding its operations and services to developing countries in order to continue the promotion of excellence in research, innovation and educational practices.

The IAES will also continue to expand its Health and Social Care Advice Services and Payroll Agency Services for disabled people and members of the communities with long term illnesses in the UK and all parts of the World. These services started in 1972 in other parts of the World and will and since 1988 in the UK, and it would continue in the UK for the foreseeable future. For more information about these services, please contact the Health and Social Care Team through our Website at [www.iaeservices.org](http://www.iaeservices.org) .

## **11. Contact Details**

For any enquiries, please contact the Co-operate Affairs and Legal Services at [iaes@ymail.com](mailto:iaes@ymail.com) or [enquiries@iaeservices.org](mailto:enquiries@iaeservices.org) . You can also write to them at:

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